

A Little Help From Our Friends

Access to both the web site as well as the e-mail summary of Michigan Construction News will always be free and unfettered. It's my mission to serve as a communications resource for not only our industry, but the general news media, schools, students, and the public at large. To do so, my goal is to be totally supported through advertising, not mandatory subscription fees.

Unfortunately we live in difficult economic times. Times which currently threaten the continuation of this web site. I need to increase revenue before the summer of 2009 draws to a close.

Fortunately the readers of Michigan Construction News are generous. For a number of years many have asked how they can show their appreciation for the project lead information each edition provides. I've therefore established this new, completely voluntary program. You don't have to participate but it will provide you value while helping me out.

Here's how the Friends of Michigan Construction News works. You become a friend for a payment of \$50 (or more, if you're is inclined.) In grateful response I'll place your name and company (or organization) on this Friends of Michigan Construction News, web page. As you've probably noticed from the animated box on the left side of the home page, it's dynamically linked so curious visitors can quickly discover it.

Those who become Friends of Michigan Construction News will remain on the list for up to 12 months, upon which they'll be asked if they'd like to renew. Yes, it's a "voluntary subscription." But examined from another angle, it's a form of advertising, promoting the fine professionals who shape and lead our industry.

There's one caveat, though. If this web site is forced to close for any reason I won't be providing refunds. Even partial ones. Sorry, but at that point all the web site's financial resources will have been drained.

Thanks so much for helping out. Professionals like you maintain the high standards the construction industry in Michigan is famous for.

-- Guy Snyder, Michigan Construction News